

**Life!**

**for**

**Steps**

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**LOCAL LEADER’S GUIDE**

**to promoting and supporting Steps for Life!**

The Purpose – Steps for Life! is a fundraiser to: 1) **raise $$** for Birthline/Lifeline; 2) **raise awareness** of the pro-life cause and Birthline/Lifeline services; and 3) **pray together** for a Culture of Life.

How it Works – Throughout the month of October, individuals and groups collect $$ and make a pledge to pray for the pro-life cause. Commitments can be mailed to, dropped off at, or called in to Birthline/Lifeline. See brochure/pledge card for complete details.

**PRIZES!!***$$ will be awarded to the top individual collector and the top group collector. This year we will also be awarding the school that collects the most $$ and logs the most rosaries prayed!*

**What can you do to help?**

*As a leader at a local church or school*, we need your help to promote this PRO-LIFE fundraiser. Here are some ideas or you can create your own!

* Hold a school-wide fundraiser, such as a $2 dress down day or other event, to encourage students to contribute.
* Post a link to [www.ccdpb.org](http://www.ccdpb.org) on your parish’s or school’s social media. Tag others who may be interested. This year, anyone can participate from anywhere!
* Place an advertisement in your parish bulletin promoting this fundraiser.
* Contact groups at your church or school—confirmation and faith formation classes, youth groups, ministries, scout troops, CCW, Knights of Columbus, and Columbiette Councils—and encourage them to participate.
* Hold a small group event to pray and collect donations.
* Request a Mass intention and speak with your pastor for permission to solicit donations after Mass from parishioners who want to contribute. Donation boxes and flyers can be obtained by contacting Birthline/Lifeline.
* With your pastor’s/principal’s approval, organize a friendly competition within your parish/school among individuals (ex. priests and deacons, well-known parishioners, or teachers) or groups (ex. classes, grade levels, ministries, or clubs) to see who can raise the most $$ for Birthline/Lifeline. The “winner” can claim bragging rights until next year!
* Most importantly, please pray that Steps for Life! is a success!

Questions? Need more brochures/pledge cards?
Visit [www.ccdpb.org](http://www.ccdpb.org) and click on “Steps for Life” banner

or call Birthline/Lifeline at 561-732-0570.